

REP HEADLINE# 6329169 TRF# 494782 REP: TEL# 703-516-9399 FAX# 703-516-9680
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 15.29
CHANGES ** WFSB-TV ***

ADV # ADV. NAME ISS/DCCC REP.# OFF.# SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MIKE FURMAN
3050 K ST NW, SALES PRSN WA- HEATHER UTTLEY (H)
WASHINGTON, DC 20007

ORDER # CONTRACT # 6329169 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST#1474 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 15.29

REP: REVISED ORDER
REMOVED 1 SPOT LN 2
NEW TTL 76975
PLS CFM
VALUE MOVED TO HDLN 6366337
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE, 10 MIN SEP REQ

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1200N-1230P	30		\$750.00	10/2	10/5	1		TU-F	1
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1474												
PROGRAM : NOON EYEW NWS CON COM1: NOON EYEW NWS												
OCT/12	76975.00											76975.00
CONTRACT TOTAL											TOTAL SPOTS	
											32	

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CHANGES

[illegible]

MARKET TOTALS	\$180,755	WFSB 43%	WTNH 29%	WVIT 14%	WTIC 14%	WCTX 0%	WCCT 0%	WHPX 0%
		CABL 0%						
SHARES ACCURATE								
SVC- NSI								
DEMOS- RA35+*								
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 494782 /		Alt Order # 06329169
Product DCCC		
Contract Dates 10/02/12 - 10/08/12		Estimate # 1474
Advertiser Democratic Congressional Campaign Commi		Original Date / Revision 10/10/12 / 10/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 11	Product Code 14
Agency Ref		Advertiser Ref

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/02/12	10/05/12	Late, Late Show	1:08am - 02:05am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$150.00			
N 2	WFSB	10/02/12	10/05/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	10/01/12-10/07/12	Eyewitness News	12pm - 12:30PM	-TuWThF----	:30		\$750.00	NM		
				Credited								
3	WFSB	10/02/12	10/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$1,950.00			
4	WFSB	10/02/12	10/05/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$1,400.00			
5	WFSB	10/02/12	10/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$2,250.00			
6	WFSB	10/02/12	10/05/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$1,400.00			
7	WFSB	10/02/12	10/05/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$1,600.00			
8	WFSB	10/02/12	10/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$800.00			
9	WFSB	10/02/12	10/05/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$1,600.00			
10	WFSB	10/02/12	10/05/12	9am-10am	9am - 10am		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				1	\$550.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
494782 /		06329169
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	DCCC	1474
<u>Advertiser</u>		<u>Original Date / Revision</u>
Democratic Congressional		10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
11	WFSB	10/08/12	10/08/12	HIMYM/Partners	8pm - 9pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$8,500.00			
12	WFSB	10/07/12	10/07/12	Delayed The Mentalist	1030-1130p		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$7,000.00			
13	WFSB	10/07/12	10/07/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$500.00			
14	WFSB	10/07/12	10/07/12	DELAYED Criminal MInds	105X-205X		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$525.00			
15	WFSB	10/07/12	10/07/12	Patriots Football	1:00pm - 7:00pm		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$8,000.00			
16	WFSB	10/07/12	10/07/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$700.00			
17	WFSB	10/07/12	10/07/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,400.00			
18	WFSB	10/04/12	10/04/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$8,500.00			
19	WFSB	10/02/12	10/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$1,900.00			
20	WFSB	10/02/12	10/02/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$9,000.00			
Totals											32	\$76,975.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	32	\$76,975.00	\$65,428.75
Totals	32	\$76,975.00	\$65,428.75

Signature: _____ Date: _____

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